

# MastheadOnline

www.mastheadonline.com

## BUILD YOUR TRAFFIC

Increase traffic to your website and improve your search rankings by partnering with MastheadOnline, Canada's number one web centre for the publishing industry. The website is home to magazine industry news from across the country, updated four times weekly with exclusives from our editors. With the Masthead job board, web portals on tradeshow, suppliers listings, and links to industry events, MastheadOnline delivers the traffic and exposure that you want when advertising on the Internet.



## CANADA'S NUMBER ONE WEB CENTRE FOR THE MAGAZINE INDUSTRY

	January 2007	February 2007	March 2007	April 2007	May 2007	June 2007	Average per month	Annual
Number of user sessions	22,267	19,104	23,412	20,287	21,654	21,668	21,398	256,776
Number of pages viewed	96,690	90,195	107,271	95,383	106,706	100,845	99,515	1,194,180
Unique Visitors	9,710	8,627	10,092	8,828	9,024	9,591	9,312	

Over  
**21,000**  
Unique Visits  
Per Month

Call, Fax or Email us today  
**AD HOTLINES**

phone: 800-331-7408 fax: (905) 625-4856  
email: dbennet@masthead.ca • www.MastheadOnline.com